



Youth Employment Summit

Wednesday 2 Dec 2026 · London

Partnership Options

Investing in **youth**.
Powering business.
Growing **Britain**.

Presented by



Media Partner

FEWEEK

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WELCOME

The publication of Alan Milburn's landmark review into youth opportunity has brought renewed focus to one of the defining challenges facing the UK over the coming decade: ensuring every young person has the opportunity, support and skills needed to thrive in a rapidly changing world.

At a time when over one million young people are not in education, employment or training, and employers continue to report significant skills shortages across key sectors, the challenge is clear. Yet so too is the opportunity.

The Youth Employment Summit 2026 has been created to move the conversation forward. Taking place on the back of the publication of Milburn's report, the summit will bring together the people best placed to drive meaningful change: government ministers, policymakers, civil servants, employers, educators, training providers, local authorities, charities and social mobility organisations.

Together, we will explore the practical solutions needed to improve outcomes for young people, strengthen pathways into employment, tackle economic inactivity and create a system that works more effectively for both young people and employers.

Importantly, this summit will not simply be a conversation about young people. It will be a conversation with them.

Throughout the day, delegates will hear directly from young people about their experiences, aspirations,

frustrations and hopes for the future. Their voices will help shape the discussion and challenge decision makers to think differently about the barriers many young people continue to face.

The summit has been designed to be collaborative, optimistic and action oriented. Through keynote sessions, panel discussions, workshops and networking opportunities, attendees will examine what works, identify where change is needed and build new partnerships capable of delivering lasting impact.

For partners, the Youth Employment Summit provides a unique opportunity to position your organisation at the centre of one of the most important policy and economic discussions taking place in the UK today. By bringing together leaders from across education, employment, government and civil society, the summit will create a powerful platform for organisations committed to expanding opportunity, supporting social mobility and helping shape the future of work.

We look forward to welcoming you to Westminster for what promises to be an important and influential day of discussion, collaboration and action.

Best wishes

Shane Mann and Laura-Jane Rawlings MBE

Co-event Directors



Why partner **with us?**

The summit will bring together senior decision makers from:

- Government departments and agencies
- Employers and employer representative bodies
- Schools, colleges and universities
- Independent training providers
- Combined authorities and local government
- Youth charities and third-sector organisations
- Workforce and skills organisations

Partnering with the summit positions your organisation alongside a highly engaged audience actively seeking solutions, partnerships and practical approaches to tackling youth unemployment and economic inactivity.



Five reasons **to partner:**

1. **Engage with decision makers**

Connect directly with senior leaders shaping employment, skills, youth and education policy

2. **Align with a national priority**

Position your organisation alongside one of the most significant public policy challenges facing the UK.

3. **Demonstrate thought leadership**

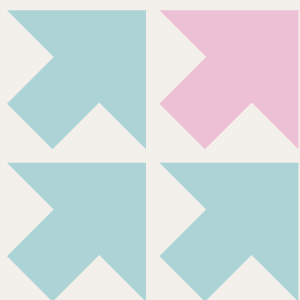
Showcase expertise, innovation and practical solutions to a highly influential audience.

4. **Build meaningful partnerships**

Create connections with employers, policymakers, educators and delivery organisations.

5. **Extend your reach**

Benefit from exposure through FE Week, Schools Week and our event organisers wider networks.



Headline Partner

1 Spot Available

As Headline Partner, your organisation will be positioned at the centre of a national conversation that is shaping the future of work, skills and social mobility. Taking place in Westminster, the summit will attract senior leaders from government, employers, education, training and the third sector, all united by a shared ambition to improve outcomes for young people.

This exclusive partnership offers unparalleled visibility and influence. It provides the opportunity to demonstrate your commitment to supporting young people, showcase your leadership on employment and skills, and engage directly with the individuals and organisations responsible for designing and delivering change.

Whether your organisation is focused on recruitment, workforce development, social mobility, skills, apprenticeships, careers education or youth support, this partnership places you at the forefront of one of the most important debates facing the UK today.

Pre-event:

- Exclusive billing as Headline Partner
- Logo across all summit marketing
- Branding on website and email campaigns
- Dedicated social media announcement confirming your partnership
- Six social media posts
- 100-word message in delegate communications

At the summit:

- Opportunity to participate in a panel discussion
- Opportunity to help support the delivery of a workshop



£27,500 PLUS VAT



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- Premium exhibition presence in a prominent location within the exhibition area
- Branding across the main stage
- Branding within the summit app
- 30 second video to play prior to any plenary session
- 7 x delegate passes
- 5 x exhibition passes
- Invitations to the networking reception
- One lead capture
- Two push notifications

Post-event:

- Inclusion in summit highlights
- 100-word post-event message
- Continued visibility through archived content

Coverage in Schools Week and/or FE Week:

- 75,000 impressions to use online at Schools Week and/or FE Week on site wide advertising. Your choice of a header, pop-up or MPU. To be used between October and December 2026.

Registration Partner

1 Spot Available

The Registration Partner plays a central role in the attendee experience, creating a highly visible presence from the moment delegates enter the venue. As hundreds of policymakers, employers, educators and sector leaders gather in Westminster, your organisation will be front and centre throughout the day's activities.

This partnership offers repeated brand exposure across key delegate touchpoints and provides a valuable platform to build recognition, demonstrate commitment to youth opportunity and engage with influential decision makers throughout the summit.

For organisations seeking strong visibility and meaningful engagement without the commitment of headline sponsorship, this package provides an exceptional opportunity to establish a prominent presence.

Pre-event:

- Recognition as the Registration Partner across summit materials
- Logo placement on the summit website, registration pages and selected marketing campaigns
- Inclusion within delegate email communications and promotional activity
- Dedicated social media announcement confirming your partnership
- Four social media posts promoting your involvement and presence at the event

At the summit:

- Branding across the registration and welcome area
- Opportunity to provide branded materials or giveaways at registration
- Premium exhibition space within the main networking area



£17,500 PLUS VAT



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- Branding within the summit app and delegate registration journey
- 6 x delegate passes
- 4 x exhibition passes
- Access to the networking reception
- One lead capture scanner
- One push notification within the summit app

Post-event:

- Inclusion within post-event communications and summit highlights
- Continued branding on archived summit materials and selected digital assets
- Opportunity to continue engagement with attendees following the summit.

Coverage in Schools Week and/or FE Week:

- 50,000 impressions to use online at Schools Week and/or FE Week on site wide advertising. Your choice of a header, pop-up or MPU. To be used between October and December 2026.

Networking Reception Partner

1 Spot Available

The Networking Reception will bring together senior leaders from government, education, charities, employers and skills organisations in a relaxed environment designed to encourage meaningful conversation and collaboration. It is often these informal discussions that spark new partnerships, innovative ideas and future opportunities.

As Reception Partner, your organisation will be associated with one of the most anticipated elements of the day, creating opportunities to strengthen existing relationships, forge new connections and position your brand alongside those driving positive change for young people across the UK.

This partnership is ideal for organisations looking to build influence, increase visibility and demonstrate their commitment to tackling youth unemployment and supporting social mobility.

Pre-event:

- Recognition as the Networking Reception Partner across summit materials
- Logo placement on the summit website and selected marketing campaigns
- Inclusion within delegate communications promoting the reception
- Dedicated social media announcement confirming your partnership

At the summit:

- Exclusive branding across the Networking Reception venue
- Opportunity to provide a short welcome address during the reception
- Exhibition space within the main networking area
- Branding across reception signage and selected digital screens



£10,000 PLUS VAT



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- Opportunity to provide branded materials or activations during the reception
- Branding within the summit app and reception communications
- 4 x delegate passes
- 3 x exhibition passes
- Attendance at the Networking Reception
- One lead capture scanner
- One push notification within the summit app

Post-event:

- Inclusion within post-event communications and summit highlights
- Continued branding on archived summit materials linked to the reception
- Opportunity to continue conversations and engagement with attendees following the event

Exhibition Packages

20 Spots Available

Located at the heart of the summit, the exhibition area has been designed to encourage conversation, collaboration and partnership building throughout the day. With attendance expected from senior decision makers across government, education, skills, employment and the voluntary sector, exhibiting provides a highly cost-effective opportunity to raise awareness, generate leads and build meaningful relationships.

Every exhibition package includes a professionally produced exhibition stand complete with a branded lightbox backdrop, ensuring a premium and highly visible presence. Simply provide your artwork and our team will take care of the rest.

Pre-event:

- Company profile listed on the summit website
- Inclusion within exhibitor communications and promotional activity
- Company profile included within the summit app
- Artwork specifications and deadlines provided by the event team for your branded lightbox
- Opportunity to be featured in exhibitor announcements across summit channels

At the summit:

- Professionally built exhibition stand
- 3m x 2m exhibition space
- Fully branded lightbox backdrop (artwork supplied by exhibitor)
- Power supply and Wi-Fi access
- Opportunity to distribute promotional materials and giveaways
- Company profile within the summit app
- 3 x delegate passes



£2,750 PLUS VAT



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- 2 x exhibitor passes
- Access to networking opportunities throughout the day
- Direct engagement with policymakers, employers, educators and sector leaders

Post-event:

- Inclusion within post-event exhibitor acknowledgements
- Continued visibility within selected digital summit materials
- Opportunity to continue conversations and engagement with delegates following the event

Optional upgrade:

- Include a plasma screen as part of your stand build for an additional £500.00.

App Sponsor

1 Opportunity

Position your organisation at the centre of the delegate experience as the official Youth Employment Summit App Sponsor.

The summit app will be the essential companion for attendees throughout the event, helping them access the programme, connect with fellow delegates, receive updates and navigate the day. As App Sponsor, your brand will be integrated throughout the delegate journey, creating repeated and meaningful touchpoints before, during and after the summit.

This partnership offers an effective way to demonstrate innovation, maximise visibility and ensure your organisation remains front of mind throughout the event experience.

As part of the sponsorship, you'll receive three delegate passes. →

£7,500 PLUS VAT



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Delegate Bag Sponsor

1 Opportunity

Place your brand directly into the hands of every attendee as the official Delegate Bag Sponsor. Distributed to all delegates on arrival, the summit bags provide a practical and highly visible branding opportunity that extends well beyond the event itself. Sustainably sourced and designed for reuse, the bags will continue to be seen in offices, schools, colleges, workplaces and conferences long after the summit concludes.

This partnership combines strong on-site visibility with long-term brand exposure and demonstrates your organisation's commitment to supporting the future workforce.

As part of the sponsorship, you'll also receive two delegate passes. →

£6,000 PLUS VAT



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INVESTING IN **YOUNG**
PEOPLE ISN'T CHARITY.
IT'S THE SMARTEST THING
BRITAIN CAN DO.

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